



B.C. Wildlife Federation Affinity Partner & Corporate Membership Program

The B.C. Wildlife Federation invites your company to join us as an Affinity Partner and a Corporate Member. The Affinity Partner & Corporate Membership Program is a partnership between your company and the BCWF. The purpose of this partnership is to support BCWF and offer BCWF members your products and services at a discounted rate. In return, the BCWF members can help grow your business.

The B.C. Wildlife Federation Affinity Partner Program provides your company with the following:

- Exclusive promotional opportunities to our 46,000+ members throughout BC (i.e. on BCWF website, in newsletters, via email blasts, member mailings, etc.)
- The opportunity to align yourself with BC's largest and most influential conservation organization

What we require of you for the Affinity Partner & Corporate Membership Program:

- Provide BCWF members with a discount on your products and services (preferably a minimum of 10%)
- Provide the BCWF with a percentage rebate on these purchases and/or provide BCWF with an annual donation of products or services for auction purposes (suggested value: \$250 - \$1000)
- Maintain an annual corporate membership with the BCWF. Basic membership is included for Affinity Partners. Membership upgrades are available; please see attached form for more details.

Please see the Affinity Partner and Corporate Membership benefits included in your annual membership on the next page.

To join the Affinity Partner & Corporate Membership Program, please complete and submit the attached application form to the address provided. We will review your application and forward you an agreement for your company to sign and return.

*For more information on BCWF Affinity Partner & Corporate Membership Program, please contact:
Suzie MacMillan, Development Coordinator at 1-888-881-2293 ext. 223, dev_coordinator@bcwf.bc.ca or
Melissa Escaravage, Membership & Development Assistant at 1-888-881-2293 ext. 234,
member_assistant@bcwf.bc.ca*



Affinity Partner & Corporate Membership Benefits

The B.C. Wildlife Federation invites you to join us as an Affinity Partner and Corporate Member. You will be able to access our 46,000+ members from throughout BC with exclusive promotional opportunities (i.e. on BCWF website, in newsletters, via email blasts, in member mailings, etc). You will also be able align yourself with BC's largest and most influential conservation organization.

As an Affinity Partner, your Basic Corporate Membership is included. You are welcome to upgrade to the Bronze, Silver, or Gold level and will receive the commensurate benefits listed below.

Benefits	Basic \$250	Bronze \$500	Silver \$750	Gold \$1,500
BCWF membership decal	✓	✓	✓	✓
Company name added to BCWF website with a link to your company website	✓	✓	✓	✓
Customized page on BCWF website	✓	✓	✓	✓
Logo on rotating banner ad on the BCWF website (artwork to be provided by Corporate Member)	✓	✓	✓	✓
One-time email blast introducing your company to BCWF members	✓	✓	✓	✓
Company name listed in 1 issue of the BCWF Newsletter (circulation 10,000)		✓	✓	✓
1 Ad in monthly BCWF Newsletter (circulation 10,000)		<i>Business Card Size</i>	<i>1/8 Page</i>	<i>1/4 Page</i>
1 Ad in the BC Outdoors Magazine (6 issues per year - circulation 40,000+)		<i>Business Card Size</i>	<i>1/8 Page</i>	<i>1/4 Page</i>
Mentions in emails to all members			<i>1 Email</i>	<i>2 Emails</i>
Subscription to the BC Outdoors Magazine (6 issues per year - circulation 40,000+)			✓	✓
BCWF Artist of the Year print			<i>Unframed</i>	<i>Framed</i>
Exhibitor booth at the BCWF Annual General Meeting (AGM)				✓
Opportunity to post corporate information in BCWF storefront				✓

*Some restrictions apply on benefits.

Affinity Partner & Corporate Membership Program Application



"Working together to conserve and protect BC's fish, wildlife & habitat"

Company Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Name: _____ Position: _____

Contact Phone: _____

Contact Email: _____

Send BCWF News

Send electronic renewal reminder

Annual Corporate Membership Levels:

Basic (\$250 or **complimentary as an Affinity Partner**)

Bronze (\$500)

Silver (\$750)

Gold (\$1500)

Payment Enclosed:

Cheque / Money Order (made out to B.C. Wildlife Federation)

Visa

MasterCard

American Express

Card Number: _____ Expiry: ____/____

Cardholder Name: _____

Signature: _____

Please sign us up as an Affinity Partner

Details of discount on purchases/services to be offered to BCWF members:

Details of rebate offered to BCWF on purchases of these products/services:

Details of items to be donated to BCWF for auction purposes (if applicable):

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Melissa Escaravage, Membership & Development Assistant at 1-888-881-2293 ext. 234,
member_assistant@bcwf.bc.ca*

Please send completed application form, with payment to:

B.C. Wildlife Federation
101 - 9706 188th St
Surrey BC V4N 3M2

Fax: 604-882-9933

Email: dev_coordinator@bcwf.bc.ca

Office Use Only:

Date Received: _____

Date Payment Received: _____